

News: May 12, 2015—for immediate release
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IMPROVING HOME PERFORMANCE WORKSHOP COMING TO OAK FOREST CENTER

SOUTH HOLLAND, IL—Illinois Imaging Services of Central Illinois is hosting a workshop for current and new home performance business owners at South Suburban College's Oak Forest Center on Friday, May 29, 2015, from 10:00 a.m. – 4:00 p.m. The cost of \$30 per person includes lunch.

The workshop will be conducted by Brian Kumer, Owner of Thermal Imaging Services. Kumer has also operated the Illinois Home Performance Building Science Hotline since 2012, talking with homeowners and HP contractors about a variety of issues. This workshop is a result. Topics will include:

- Updating your Home Performance business plan
- Marketing your services
- Generating and following up on leads
- Educating your clients about making good, cost effective improvements
- Training your employees about running a green business
- Asking for and closing the sale
- Networking

Kumer says, “Stop leaving money on the table and generate more revenue per job!” This workshop is brought to you through Illinois Home Performance with funding from Illinois Energy Now, an energy efficiency program administered by the State of Illinois Department of Commerce & Economic Opportunity Energy and Recycling Office.

The *Oak Forest Center* is located at 16333 S. Kilbourn Avenue, Oak Forest, Illinois. Email Nburrows@ssc.edu with questions or for registration information, or register directly online: <https://events.r20.constantcontact.com/register/eventReg?oeidk=a07eauo5g2p41c6c2f6&oseq=&c=&ch>

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