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Re: *South Suburban College, www.ssc.edu*
Contact: *Public Relations (708) 596-2000, ext. 2463*

SOUTH SUBURBAN COLLEGE

Weigh More Options.



OPTIMIZE YOUR BUSINESS' SOCIAL MEDIA PRESENCE OFFERED AT SSC

SOUTH HOLLAND, IL – There is quite a difference between writing on your own personal Facebook page and a company's Facebook page. For example, sharing details of your day-to-day life is not something to be written on your company page. Writing a professional message in 140 characters can be difficult.

The Business and Career Institute of South Suburban College is offering an Optimize Your Business' Social Media Presence workshop on two dates: Wednesday, February 7, from 8:00 am – 12:00 pm and again on Wednesday, April 25 from 12:00 noon to 4:00 pm. Both workshops will be held in the MB Financial suite at South Suburban College's main campus in South Holland.

Why You Should Attend:

Learn how to skillfully express your ideas and thoughts while staying within the boundaries of social media for business etiquette. Facebook, Twitter, LinkedIn, and Instagram will be discussed, as well as creative marketing strategies. Learn to market and communicate smarter, rather than harder.

Location:

South Suburban College
MB Financial Suite, 1st Floor
15800 South State Street
South Holland, IL 60473

Cost:

Price for attendees is \$75 per individual. Ask about our discount for registering 3 or more people.

Registration:

You may register online or over the phone. For more information please contact Mike Schoettle, Client Solutions Specialist, at MSchoettle@ssc.edu or call (708) 596-2000, ext. 3253.

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