



SOUTH SUBURBAN COLLEGE

November 5, 2018 – For Immediate Release

Contact: Patrick Rush, prush@ssc.edu, 708-225-5846

www.ssc.edu/category/news



Pictured from left to right: South Suburban College Business Major Jaleel Harris at the 2nd Annual DLS Conference in Chicago with Louis Carr, President of Media Sales BET Network, Author, Mentor, & Philanthropist.

SOUTH SUBURBAN COLLEGE STUDENTS GAIN VALUABLE INSIGHTS FROM EXCLUSIVE DLS CONFERENCE IN CHICAGO

SOUTH HOLLAND, IL—South Suburban College (SSC) recently sent 10 students to the 2nd Annual DLS Conference at the Swiss Hotel in Chicago, Illinois, from October 19-20, 2018. Created BET media mogul Louis Carr, the exclusive *dirty little secrets* conference geared towards young African American men promotes leadership, community involvement, and strategies to succeed in work and life. Carr invited South Suburban to select a handful of student participants at no charge to expose them to the notable panel of highly successful leaders and entrepreneurs who were presenting at this year’s two-day event.

“This was a one of a kind opportunity to hear real life stories from highly successful men of color that truly motivated me to stay on the right track,” said Babatunde Adamson, 20, of Hazel Crest. “It was also an excellent networking event, and I was able to meet someone who will serve as my peer mentor.”

Self-proclaimed as “not a traditional conference - it’s a movement,” the DLS event was created to challenge men of color to become leaders in their communities. It aims to change the narrative by not only inspiring, but also by providing men tools and strategies to succeed immediately. Topics include Money, Entrepreneurship, Relationships and Health. DLS provides an environment that allows men to ask anything and give them the courage to hear a transparent, honest answer.

“DLS was a very informative event that had a great mix of celebrity and empowerment leaders sharing an amazing amount of wisdom about different approaches to life, goal setting and responding to challenges,” added Jaleel Harris, 24, of Chicago. “It’s a privilege to be a student and to get to experience unique and inspiring opportunities like these through South Suburban College.”

Louis Carr has generated 7 billion dollars in revenue over his 32-year career at BET Networks. He is the only African American to head up national sales for a major cable company. Serving BET’s President of Media Sales, Carr has transformed some of the biggest brands in the United States. A complete list of speakers and more conference details can be found from www.dlsmen.com

South Suburban College provides a variety of support services and leadership opportunities to its students in addition to a wide range of academic program options. For more information about opportunities at SSC, please visit www.ssc.edu. South Suburban College is located at 15800 S. State St., South Holland, Illinois.

####