



SOUTH SUBURBAN COLLEGE

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ONLINE MARKETING WORKSHOP SERIES COMING TO OAK FOREST CENTER

SOUTH HOLLAND, IL—South Suburban College’s Business & Career Institute is presenting three workshops designed to assist with online marketing for business: Design, Video, and Automation. These workshops, by Erial Ramsey, will be held at the South Suburban College Oak Forest Center from 6 p.m. – 9 p.m.

Erial Ramsey, *The Dream Queen*, is an author, marketing and brand expert, entrepreneur and former college instructor. Her company, Imperial1002 (ten-oh-two), focuses on marketing design solutions for both print, web and social media. Ms. Ramsey has genuine heart for helping people succeed. For over 14 years she has served as a coach and consultant to many starting their own businesses.

Course Dates and Times:

Design

Monday, May 6th from 6-9 p.m.

Learn how to create stunning graphics for your business AND use them in your email campaigns and social media platforms.

Video

Monday, May 13th from 6-9 p.m.

Learn how to create custom videos and animated gifs. Learn how platforms like YouTube and Vimeo are helpful for your business.

Automate

Monday, May 20th from 6-9 p.m.

Schedule your posts and don’t think about them again! Learn how to setup ads for Facebook and Instagram.

Individuals may sign up for single courses or the series of three; each workshop is \$30 per person, or all three workshops for \$75. For more information or to register, please call (708) 225-6055 with payment. The college’s Oak Forest Center is located at 16333 S. Kilbourn, Oak Forest, Illinois, with convenient access from I-57, I-80, and I-294.

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